

Digital Strategy Analyst/Consultant

Who We Are

Singulier provides strategic and transformation support for private equity/investment funds and established companies. We collaborate with our clients to establish task forces that can perform strategic digital operations resulting in rapid and sustainable impact. We create meaningful value by leveraging our deep expertise in digital, data, and technology to serve forward-thinking ventures. Digital expertise is at the heart of Singulier's value proposition, and we currently have 4 practices that house our expertise - Media and Marketing, Tech & Data, Customer Strategy, and Strategy.

Our diverse team of approximately 80 professionals based in London, Paris & Munich includes experts in a number of fields, including business strategy, digital media, product, UX, technology, and data science. Our members are graduates of the best business and engineering schools and possess extensive experience in the field. Founded in 2017, we have grown rapidly and are currently expanding to Germany.

Key Responsibilities

- As a digital strategy analyst/consultant, you will actively take part in consulting projects covering a wide array of subjects (strategy, marketing, media, customer experience, digitisation of processes and organisations), as well as work on due diligences for investment funds. In this context, you will be working closely with our teams of experts in Digital Marketing and Data Analytics, and also with our strategic partners.
- You will be able to build your expertise throughout the entire digital value chain, in B2C and B2B, as well as your skills in strategy.
- You will also have the opportunity to contribute to an entrepreneurial adventure - we are a small, close-knit company and you will be involved in the structuring and growing Singulier and its proposition. You will also be asked to take part in discussions about internal innovations (horizontal management, training schemes, think tank...).
- You will be joining a team of ~50 people with varied profiles, who have worked for top-tier consulting firms (McKinsey, BCG, Bain, Accenture) and who have strong operational experience in digital. All of them are passionate about their job!

What We're Looking For

- A bachelor's or master's degree in a relevant field (such as business or engineering).
- Strong data analysis and problem-solving skills.
- An understanding of or keen interest in digital trends and technologies.
- Proficiency in using tools like Excel, PowerPoint, data visualization software and project management.
- Fluency in German and English.

Recruitment Process

- 30min screening with HR
- 1h – case study 1
- 1h – case study 2
- 30min final round with Henri (German Partner)

Application link: <https://apply.workable.com/singulier/j/C107906B4A/>



Overview



We have recognized expertise in supporting PEs in their acquisitions & divestment operations...



... across a wide range of industries — usually, our clients have some form of digital exposure



Our expertise covers 7 main digital, data and tech dimensions

